

Profit Finder

A five-week forensic assessment of your people, processes and technology to determine the priorities for immediate change, innovation and automation that will deliver cost reductions and increase revenue.

Emergence 

Inspiring
profound
transformation

Many businesses are finding themselves laser-focused on profitability. Balancing that with the need to innovate is a real challenge. Technology has a crucial role to play but a combination of legacy systems, a shortage of skills and a high aversion to budget risk, is leaving businesses unsure where, when and how to start. That's where Profit Finder comes in.

Profit Finder is a business game changer by being:

Fast: we can go-live in one business day and in just five weeks we will determine the priorities for change.

Agile: we use the latest AI technology and a single transformation consultant to deliver robust and detailed assessments.

Light touch: the requirements from the business to implement are minimal and there is no disruption to business-as-usual.

Compliant: all data is anonymised protecting the privacy of your people and in-line with your wider GDPR and security protocols.

Robust: profit finder uses empirical data not assumptions, so the business case for your stakeholders is clear and compelling.



Sample dashboard: people data allows for informed change on training, development and resourcing. Process data shows precisely how to optimise the user and customer experience. Tech data notes exactly where to decommission, replace and upgrade.

How it works:

- A scope is established to determine the people, processes and technologies to be assessed.
- AI software is installed onto as many desktops as required to gather the data.
- The data collection runs for 5 weeks, with weekly reads to iterate the parameters and ensure the most valuable opportunities are being identified.
- It gives you a clear understanding of your tech systems, what's working and what's not.
- It also assesses people and processes to determine the opportunities for automation and improvement.
- Your Transformation Consultant works with the data to create the Business Case ready to send directly to your board or other key stakeholders.

What you get:

- A simple, clear and compelling business case for change, which includes:
 - A prioritised list of opportunities
 - Projected ROIs
 - An action plan with timings and budget

Find out how Profit Finder
can help your business:

Click [here](#) to find out more and book a demo
Email us: profitfinder@emergencehq.com

